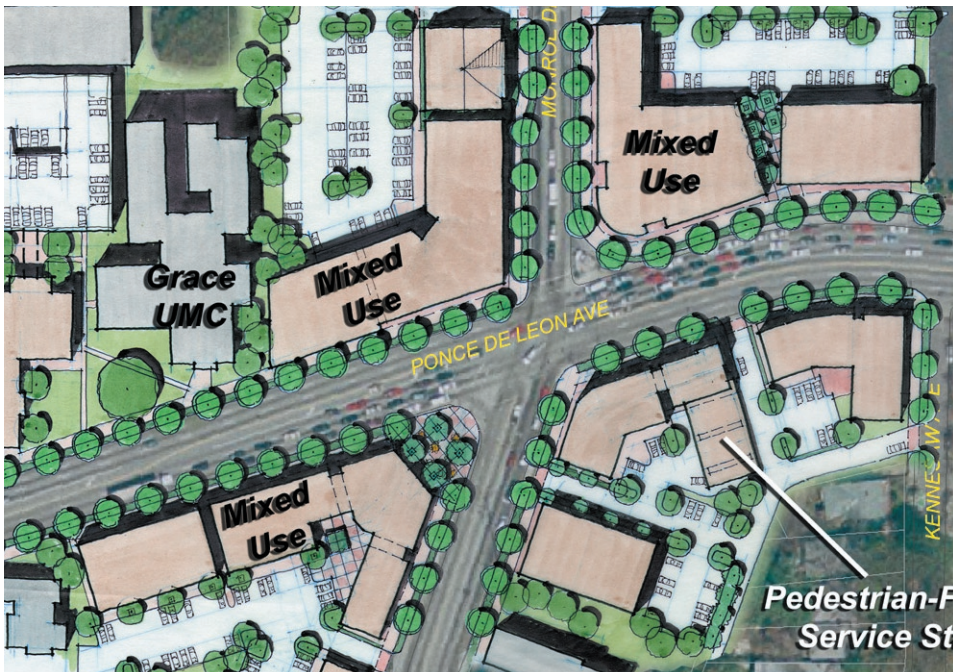


Adopted
by the Atlanta City Council into the
2004-2019
Comprehensive Development Plan
(CDP)
on August 15, 2005.
Ordinance 05-R-1235

Ponce de Leon/Moreland Avenue Corridors Study

*City of Atlanta
August 2005*



City of Atlanta
by: Tunnell-Spangler-Walsh & Associates
with Grice & Associates, Market + Main, and
URS Corporation

Shirley Franklin
Mayor, City of Atlanta



Atlanta City Council
Lisa Borders
President of Council

Carla Smith

Debi Starnes

Ivory Lee Young Jr

Cleta Winslow

Natalyn Mosby Archibong

Anne Fauver

Howard Shook

Clair Muller

Felicia A. Moore

C.T. Martin

Jim Maddox

Joyce Sheperd

Ceasar C. Mitchell

Mary Norwood

H. Lamar Willis

Department of Planning & Community Development
James Shelby, Acting Commissioner

Bureau of Planning
Beverly Dockeray-Ojo, Director

Ponce de Leon/Moreland Avenue Corridors Study

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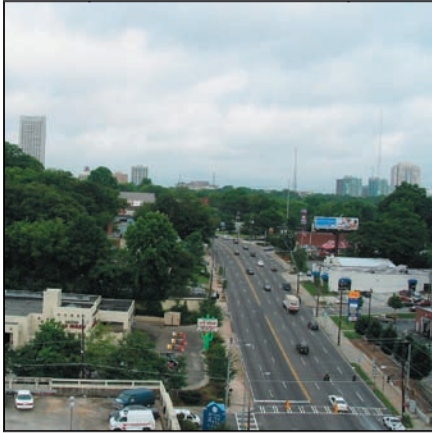
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Ponce de Leon Avenue



Moreland Avenue



*The Inman Park/Reynoldstown
MARTA station*

INTRODUCTION

Overview

The **Ponce de Leon/Moreland Avenue Corridors Study** represents the result of an intense six month session to envision positive change, balanced with thoughtful preservation, along greater Moreland and Ponce de Leon Avenues. The plan includes recommendations that balance the desires expressed by residents, businesses, property owners, GDOT, the City of Atlanta, MARTA and other stakeholders during the planning process, coupled with sound planning. The plan is a visionary yet achievable blueprint for change that reflect each Study Area's historic nature, limited rights-of-way, strong pedestrian orientation, transit-supportive land uses and high development pressure. To this end, the study strives to strengthen the transportation and land use relationship by:

- Improving traffic operations by focussing on more efficient utilization of existing pavement.
- Balancing the regional and state roles and needs of Ponce de Leon and Moreland Avenues with their context and maintaining or improving their vehicular Levels of Service.
- Making existing MARTA transit facilities more user-friendly and efficient.
- Balancing the citywide need to focus mixed-use development into corridors with potential impacts on neighborhoods.
- Establishing a series of pedestrian-oriented mixed-use nodes that build on historic or existing nodes.

With time, Study recommendations will transform Ponce de Leon and Moreland Avenues into dynamic walkable urban corridors with: wide, tree-lined sidewalks; preserved historic structures; quality transit; safe and smooth traffic flow; human-scaled buildings; and social diversity. Higher intensity commercial and mixed-uses will be concentrated in nodes, while the areas between will provide housing options. This vision also extends to nearby transit stations, where transit-supportive land uses enhance neighborhoods and reduce auto-dependence.

For far too long Atlanta's major avenues have been barriers that divide neighborhoods and people, encourage anti-urban land use patterns, and represent tears in the city's historic fabric. This Study offers a future in which these same avenues can become dynamic urban places that bring neighborhoods and people together, support a variety of transportation choices, and become places that Atlantans can truly be proud of.

Format

The Study is divided into five sections:

Section 1: Inventory and Analysis

This section provides an overview of the Livable Centers Initiative (LCI) program and a summary of existing conditions. Study Area components are divided into categories. Within each category an overview is provided, existing conditions are described, and strengths, weaknesses, opportunities and threats are summarized.

Section 2: Visioning

This section includes a review of the planning process used during this Study, including public meetings, image preference surveys, and community-based study goals and objectives.

Section 3: Recommendations

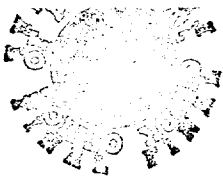
This section includes the recommendations developed as part of the public involvement process, tempered with current best practices of transportation operations and planning, urban design, land use planning, and historic resource protection.

Section 4: Action Plan

This section is a summary of the steps that the City of Atlanta and others must undertake to achieve the Study recommendations. It includes 15 Year Future Land Use Plan Map changes, zoning changes, public and private projects, and funding strategies.

Section 5: Appendix

The appendix includes documentation of the public involvement process, as well as detailed data analysis performed during the planning process.



CITY COUNCIL
ATLANTA, GEORGIA
Municipal Clerk
Atlanta, Georgia

05-*R*-1235

A RESOLUTION:

CDP-05-12

BY COMMUNITY DEVELOPMENT/HUMAN RESOURCES COMMITTEE

A RESOLUTION ADOPTING THE PONCE DE LEON AVENUE/MORELAND AVENUE CORRIDORS PLAN BY REFERENCE INTO THE 2004-2019 COMPREHENSIVE DEVELOPMENT PLAN OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

WHEREAS, the City of Atlanta has conducted the Ponce de Leon Avenue/Moreland Avenue Corridors Study for the Ponce de Leon Avenue corridor from Peachtree Street to Moreland Avenue, the Moreland Avenue Corridor from Ponce de Leon Avenue to I-20, and the areas surrounding the Inman Park/Reynoldstown and Edgewood/Candler Park MARTA rail stations; and

WHEREAS, the residents and property owners in NPUs E, F, M, N, O, and W worked with the Bureau of Planning Staff and a consultant team led by Tunnell-Spangler-Walsh, Inc., to develop a vision for residential, office, commercial and employment growth, and the appropriate and desirable means for accommodating the resulting transportation impacts; and

WHEREAS, this planning document entitled the Ponce de Leon/Moreland Avenue Corridors Study has been developed based upon the direct input of the residents, property/business owners and other stakeholders in the study area; and

WHEREAS, the City Council wishes to adopt said plan as a guide for future development.

NOW, THEREFORE THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA, HEREBY RESOLVES:

SECTION1: That the PONCE DE LEON/MORELAND AVENUE CORRIDORS STUDY, a copy of which is attached hereto as Exhibit A, is hereby adopted by reference as a component of the Comprehensive Development Plan by the City Council of the City of Atlanta, Georgia.

SECTION2: That all resolutions and parts of resolutions in conflict herewith are hereby rescinded.

A true copy,

Rhonda Daughtry Johnson
Municipal Clerk, CMC

ADOPTED by the Council
APPROVED by the Mayor

AUG 15, 2005
AUG 22, 2005

		8-15-05 Council Meeting
ITEMS ADOPTED ON CONSENT	ITEMS ADOPTED ON CONSENT	ITEMS ADVERSED ON CONSENT
1. 05-O-1230	43. 05-R-1367	83. 05-R-1405
2. 05-O-1435	44. 05-R-1368	84. 05-R-1406
3. 05-O-1234	45. 05-R-1369	85. 05-R-1407
4. 05-O-1236	46. 05-R-1370	86. 05-R-1408
5. 05-O-1426	47. 05-R-1371	87. 05-R-1409
6. 05-O-1436	48. 05-R-1372	88. 05-R-1410
7. 05-O-1221	49. 05-R-1373	
8. 05-O-1316	50. 05-R-1374	
9. 05-O-1319	51. 05-R-1375	
10. 05-O-1427	52. 05-R-1376	
11. 05-O-1249	53. 05-R-1377	
12. 05-O-1301	54. 05-R-1378	
13. 05-O-1317	55. 05-R-1438	
14. 05-O-1423	56. 05-R-1439	
15. 05-O-1434	Items Adversed on	
16. 05-R-1348	Consent	
17. 05-R-1349	57. 05-R-1379	
18. 05-R-1350	58. 05-R-1380	
19. 05-R-1365	59. 05-R-1381	
20. 05-R-1444	60. 05-R-1382	
21. 05-R-1235	61. 05-R-1383	
22. 05-R-1415	62. 05-R-1384	
23. 05-R-1333	63. 05-R-1385	
24. 05-R-1335	64. 05-R-1386	
25. 05-R-1336	65. 05-R-1387	
26. 05-R-1337	66. 05-R-1388	
27. 05-R-1338	67. 05-R-1389	
28. 05-R-1340	68. 05-R-1390	
29. 05-R-1341	69. 05-R-1391	
30. 05-R-1359	70. 05-R-1392	
31. 05-R-1360	71. 05-R-1393	
32. 05-R-1361	72. 05-R-1394	
33. 05-R-1363	73. 05-R-1395	
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37. 05-R-1344	77. 05-R-1399	
38. 05-R-1345	78. 05-R-1400	
39. 05-R-1346	79. 05-R-1401	
40. 05-R-1364	80. 05-R-1402	
41. 05-R-1411	81. 05-R-1403	
42. 05-R-1424	82. 05-R-1404	

RCS# 6907
8/15/05
8:19 PM

Atlanta City Council

Regular Session

CONSENT I

CONSENT I PG(S) 5-21 EXCEPT 05-O-1232

ADOPT

YEAS: 13
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 3
EXCUSED: 0
ABSENT 0

Y Smith	Y Archibong	Y Moore	Y Mitchell
NV Starnes	Y Fauver	Y Martin	Y Norwood
Y Young	Y Shook	Y Maddox	Y Willis
NV Winslow	Y Muller	Y Sheperd	NV Borders

CONSENT I

(Do Not Write Above 1235)

A RESOLUTION
BY: COMMUNITY DEVELOPMENT AND
HUMAN RESOURCES COMMITTEE

A RESOLUTION ADOPTING THE PONCE DE
LEON/MORELAND AVENUE CORRIDORS PLAN
BY REFERENCE INTO THE 2004-2019
COMPREHENSIVE DEVELOPMENT PLAN OF
THE CITY OF ATLANTA; AND FOR OTHER
PURPOSES.

ADOPTED BY

AUG 15 2005

COUNCIL

First Reading

Committee _____
Date _____
Chair _____
Referred To _____

Committee CD/HRS

Date 7/12/05

Chair _____

Action
Fav, Adv, Hold (see rev. side)
Other _____

Members

Committee _____

Date _____

Chair _____

Action
Fav, Adv, Hold (see rev. side)
Other _____

Members

Refer To _____

Refer To _____

Committee CD/HRS

Date 7/26/05

Chair _____

Action
Fav, Adv, Hold (see rev. side)
Other _____

Members

Committee _____

Date _____

Chair _____

Action
Fav, Adv, Hold (see rev. side)
Other _____

Members

- ☐ CONSENT REFER
☐ REGULAR REPORT REFER
☐ ADVERTISE & REFER
☐ 1st ADOPT 2nd READ & REFER
☐ PERSONAL PAPER REFER

Date Referred _____

Referred To: _____

Date Referred _____

Referred To: _____

Date Referred _____

Referred To: _____

FINAL COUNCIL ACTION

- ☐ 2nd ☐ 1st & 2nd ☐ 3rd
☒ Consent ☐ V Vote ☒ RC Vote

CERTIFIED

AUG 15 2005

CERTIFIED
AUG 15 2005
Renee Dingle
MUNICIPAL CLERK

MAYOR'S ACTION

MAYOR
Mudley Smith